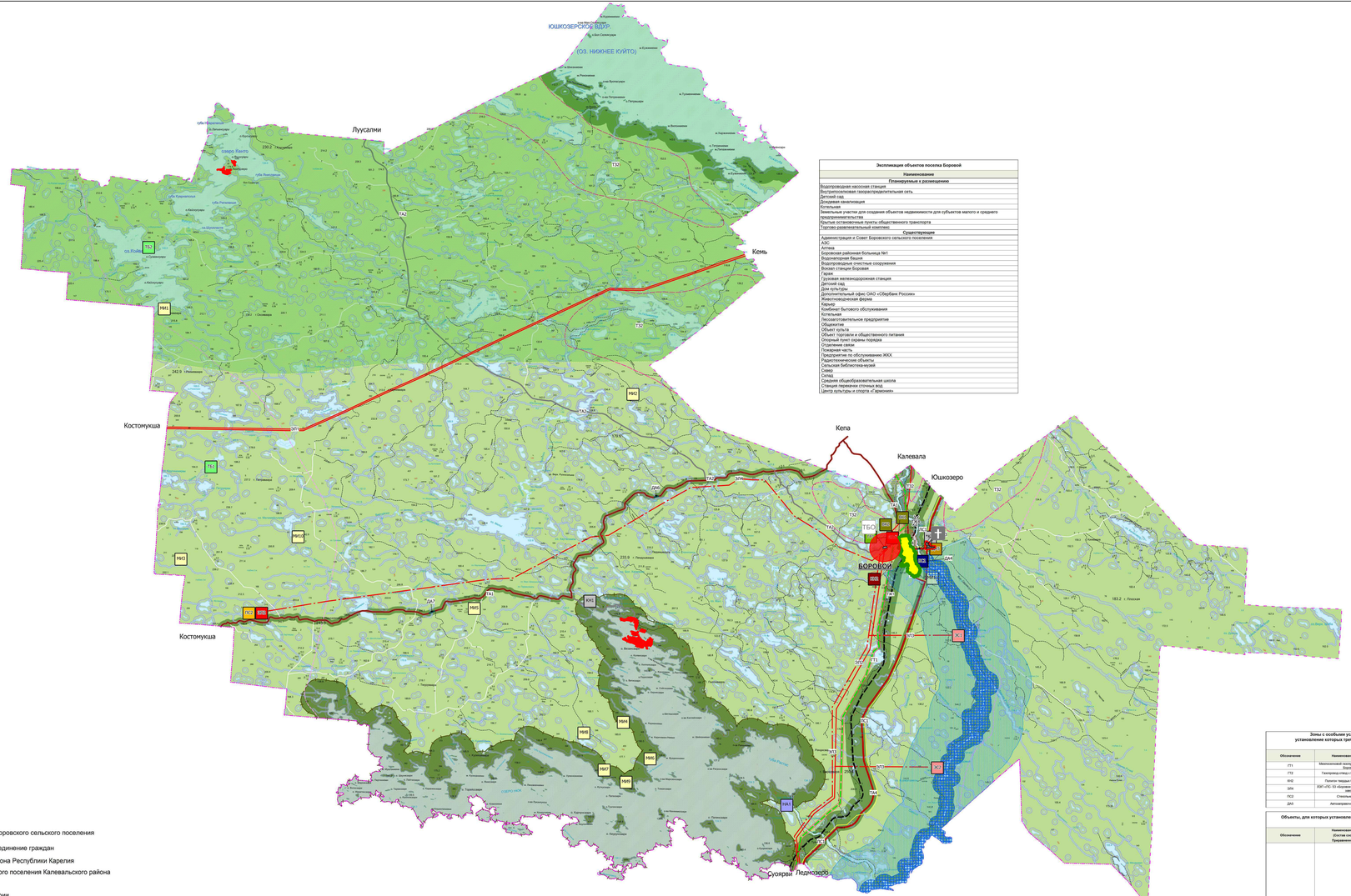Карта функциональных зон